

AMERICAN ADVERTISING FEDERATION-SACRAMENTO

STUDENT AGENCY TOUR

Unlocking Your Path to Success in Marketing and Advertising

The Sacramento chapter of the American Advertising Federation is excited to present the Student Agency Tour. This exclusive event offers current students and recent graduates an intimate look into the world of marketing, advertising, and public relations. Through immersive experiences at local agencies, participants will gain valuable insights, build connections, and learn the secrets to success in the Sacramento advertising community.

Meet the Industry Experts

Get up close and personal with professionals from the advertising, marketing, and PR fields. Our event provides a platform to connect with industry leaders who are eager to share their knowledge and experiences.

Interactive Agency Visits

Step into the shoes of an advertiser as you tour local agencies and in-house creative departments. Gain firsthand exposure to the creative processes and strategies that drive successful campaigns.

Networking Opportunities

Network with peers and industry insiders, creating meaningful connections that can open doors to future opportunities in the advertising world.

Ask Your Burning Questions

Take the interviewer's chair and ask all the questions you have about the advertising industry. We want to ensure you leave with a comprehensive understanding of the Sacramento advertising community.

OPPORTUNITIES

EXPERIENCE

Benefits:

- Gain industry knowledge and insights
- Build a network of industry contacts
- Explore career opportunities
- Learn from industry experts
- Experience agency life firsthand

Don't miss the chance to unlock your potential and become a qualified job applicant and successful marketer in the Sacramento advertising community!



Contact Information: For inquiries or additional information, please contact Maria Manzur and Salvador Cruz at info@aafsacramento.org.

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